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Fourth Semester B.Com. Degree Examination, May 2021

First Degree Programme Under CBCSS

Elective Course II : Stream 3 – Travel and Tourism

CO 1461.3 : Tourism products

(2019 Admission Regular)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Jaisalmer is located in which state?
2. Which is the highest water fall in India?
3. What is a National park?
4. Name the largest delta in India.
5. Name the first national park in India.
6. Hampi is situated in which state?
7. The famous 'Golden Temple' belongs to which faith/ religion?
8. Tyagaraja Swamikal, belongs to which Indian school of music?

P.T.O.

9. What is the unique handicraft product of Aranmula village of central Kerala?

10. Hemis National Park is situated in which state?

(10 × 1 = 10 Marks)

SECTION – B

Answer any eight questions in not exceeding **one** paragraph each. **Each** question carries **2** marks.

11. Write a short note on Taj Mahal.

12. What is the importance of Edakkkal caves in Kerala?

13. Write a short note on Padmanabhapuram Palace, Thiruvananthapuram.

14. Write a note on Kumbha mela.

15. Write a note on Bharathanatyam

16. Write a short note on Hindustani school of music

17. What is Snorkeling?

18. Write a note on Scuba diving.

19. What is yachting?

20. Write a short note on House Boat.

21. Write a note on Manali.

22. List the various document used during arrival of hotel guest

23. Write a short note on Mount Abu.

24. What do you understand by Spice tourism?

25. What is desert safari?

26. What is the importance of Santa Cruz Church, Fort Cochin, Kerala.

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions in not exceeding **120** words. **Each** question carries **4** marks.

27. Briefly discuss about the desert tourism in India.

28. Write a short essay on natural tourism products of Kerala.

29. Write a short essay on Western Ghats and its importance on tourism.

30. Briefly explain any five National Parks in India.

31. Introduce any five hill stations from Himalayan ranges.

32. Briefly discuss the difference between Nagara and Dravida styles of architecture

33. Write a note on major Buddhist pilgrim destinations in India.

34. Briefly discuss about the Golden Triangle.

35. Briefly discuss about the major tourist trains in India.

36. Write a short essay on Jainism and its influence in Indian culture.

37. Briefly discuss the relation between tourism and culture

38. Prepare a note on Kerala Cuisine.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions in not exceeding **four** pages each. **Each** question carries **15** marks.

39. List out the major Beaches in India and its role in tourism development

40. What do you understand by Culinary Tourism? Briefly discuss major Culinary Tourism destinations in Kerala

41. Briefly discuss the characteristics of tourism products.

42. Write an essay on major architectural styles of India.

43. Briefly examine the influence of Hindu architecture in India.

44. Briefly discuss the geographical features of India.

(2 × 15 = 30 Marks)
